

Paula Barlow
PHOTOGRAPHY

REFERRAL PROGRAM

As our business continues to grow through valuable relationships and word of mouth we have developed a referral program as we feel it is in the best interest of our customers when possible to minimize our advertising costs and give it back to our customer in referral bonuses. You will now earn points for referring business to us and as our way of showing our appreciation, points may be redeemed for rewards. You may also receive points as a first time customer, and if you are an existing customer we would like to express our appreciation for your continued business and you are also eligible to receive points for rewards.

Point Redemption

30 points your choice of:
\$15.00 credit toward prints
\$15.00 PB Photography gift certificate

50 points your choice of:
\$30.00 credit towards your prints
\$25.00 retail gift certificate
\$30.00 PB Photography Gift Certificate.

Retail Gift Certificate Choices:

**Tahoe Joe's Steak House
Babies R' Us
Target**

First Time Customer:

10 points - Portrait Package
50 points - Wedding Package
20 points - Annual Packages

New Referral:

10 points - Portrait Referral
50 points - Wedding Referral
20 points - Annual Package

Existing Customers:

5 points - every \$25.00 purchase
2 points - for annual customers only
and credited every month

FAQ's

How can I use my points?

Points may be redeemed for prints, credits, or gift certificates to select retailers and gift certificates to PB Photography.

When can I use my points?

Point values may be credited towards your next appointment or accumulated and used to redeem prints or gift certificates at a later date. Points may not be redeemed the same day they are earned. Annual Package points may be redeemed after the package is paid in full. Please refer to the point redemption schedule above.

Will I ever lose my points?

Any points that have not been redeemed by December 31st will reset annually on January 1st. If you have not used your points by the end of the year you will start accumulating points again after January 1st. It will be up to you to use your points by December 31st.

How do I accumulate points and when do I get credit for my points?

For new customers and those who have referred a new customer points are accrued on the purchase of packages only. Points will be awarded once the package is paid in full. Refer to the points schedules listed above. As an existing customer you will also receive points on the purchasing of packages only. Points will not be accumulated with special offers unless specified otherwise.

How do I redeem my points?

Points may be redeemed once you have reached 30 points or you may continue saving your points till you reach 50 points. Please refer to the redemption schedule above for your rewards. Gift Certificates to retailers may only be obtained in increments of 50 points. Gift certificates for PB Photography may be redeemed in increments of 30 or 50 points.

Is the referral program used for group referrals?

This program is for individuals only. If you are interested in group packages for sports leagues, schools or other large groups please inquire about our group packages on our website: www.paulabarlowphotography.com

Who is eligible to participate in the referral program?

Anybody 18 years or older is eligible to participate in the program. No purchase necessary. For new referrals, please submit your contact information through our website if you are not an existing customer but would like to receive points towards gift certificates see below.

How do I know if I will get credit for referring a customer?

To receive credit for referring a new customer the new customer must mention that you had referred them. It will be in their interest to do so because they also will receive points as a new customer. If you have sent us a referral or plan to, you must notify us of your address and phone number to receive credit for the referral. It is recommended that you take a minute to submit your information because you never know when you may get credit for a new customer. You may submit the following information on our website: Full name, address, phone number, email address, please note that you are registering to participate in our referral program.

How Long will the referral program last?

The referral program will be reviewed from time to time and is subject to change at any time without prior notice. However we hope to continue the program long term as we continue to receive referrals by word of mouth.